

Home Safe Home.

From research and development to testing and certification,
we live home textiles.



“Anyone who feels the comfort of home will not rush out into the world.”

- Friedrich Rückert -

**The Secret to Success:
a well-rested Partner.**

Whether upholstery, bath towels or bedding, home textiles are an important part of how we experience comfort at home. Each one needs to withstand strains such as abrasion, various tensile forces, liquids and heat without losing their quality. We test whether your textile can handle your customers' daily routines and meet the necessary safety requirements with the neutrality, expertise and 75+ years of experience that make us unique, worldwide. We help your customers sleep soundly while awakening your hidden market potential.

Cozy Contents.

Our expertise at a glance.

Comfort 6	●	Durability 14
Safety 8	●	Freshness 16
Competitiveness 10	●	Expertise 18
Sustainability 12	●	

Make Yourself at Home.

Our knowledge ensures maximum comfort.

Comfort is one of the most important factors when it comes to home textiles. At the time of purchase, however, it's nearly impossible for the consumer to rate this factor without assistance. Quality seals and certifications are a reliable aid for judging a product's long lasting comfort.

Benefits

Having researched and tested interactions between humans, the environment and textiles for more than 75 years, Hohenstein is a pioneer in developing scientific methods for objectively determining the comfort of textile products.

- Qualitative and quantitative assessment of comfort characteristics
- Measurement and evaluation of the thermal insulation of bedding systems
- Measurement and assessment of moisture management for bed linens and home textiles
- Evaluation of the sensory feeling on the skin



Stay Safe.

We help you meet legal and safety requirements.

Textiles and leather must meet many requirements for proof of quality and compliance with hazardous substance limit values before they reach the market. In addition, consumers want independent, transparent assurance that products meet or exceed these claims.



Benefits

In addition to our accredited laboratory testing for determining compliance with laws, guidelines, international standards and individual quality guidelines, we offer numerous customized quality standards that give your customers further security.

- Material quality verification
- Determination of fiber composition
- Testing for harmful substances in accordance with REACH, LFGB, CPSIA or individual RSLs
- Certifications of antimicrobial properties
- Assessment of protection against pollen, dust and mites
- Flammability testing



Ensure Home Field Advantage.

Our testing and certifications increase market opportunities.

A good product is no longer enough to survive and stand out from the global competition. The only way to turn your business relationships into real partnerships, and consumers into brand loyalists, is objective proof of the quality and services that this competitive marketplace demands.

Benefits

Our quality labels and assessments of quality-critical parameters and consumer-relevant properties do not just provide neutral proof to your customers of product quality, they also constitute an internal quality control system for your company, providing you with information about development potential and qualitative development opportunities.

- Comparative product tests based on a wide variety of home textile and safety parameters
- OEKO-TEX® system - certifications and labels
- Certifications with accredited Hohenstein quality labels



Sustain our Global Home.

Our research and certifications promote sustainability.

Sustainability has many faces: purchasing products that are safe for our families and the environment, traceability of production conditions or knowledge that a product is reused at the end of its service life. The one common theme is that the consumers and suppliers want to do the right thing and need clear and simple ways to achieve that aim.

Benefits

We continuously monitor industry, consumer and legal developments to help you comply with regulations and stay ahead of the market.

- GMO screening according to ISO/IWA 32:2019 protocol for proof of non-genetically modified, organic cotton. Identification and quantification of genetic modifications
- Biodegradability assessment to determine loss of mass and toxicological soil impact
- Tailored OEKO-TEX® solutions for more sustainable businesses



Long Live Quality.

Our enduring reputation and extensive research support the durability of your products.

Consumer joy over a new purchase quickly turns to buyer's remorse if the product doesn't live up to expectations. This disappointment not only leads to complaints but also damages the company and brand.

Benefits

Neutral testing, certifications and quality seals from Hohenstein give your customers an objective reference point that they can rely on. Furthermore, they offer you indications of where you can or should improve your products, inputs or processes to improve quality.

- Assessment of tear, pilling and stain resistance
- Examinations of color and whiteness
- Tests for ease of care
- Neutral evaluation of suitability for textile leasing
- Analysis of fiber for home textile applications
- Testing based on real use situations, rather than just new and unused conditions

Keep your Nose Clean.

Our research helps your textiles stay fresh.

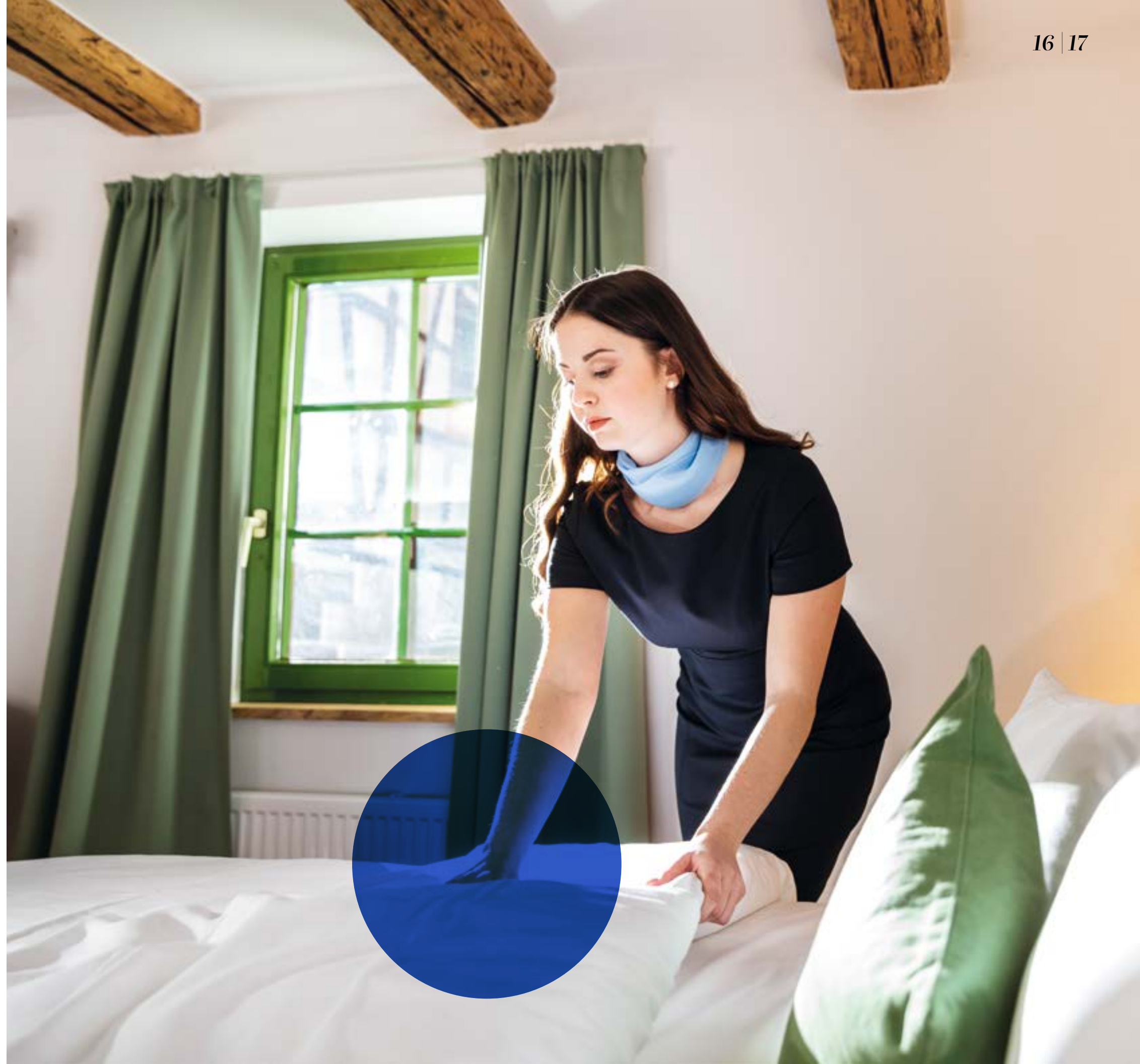
Home is the place where your customers want to feel comfortable at all times and the sense of smell is a factor that is not to be underestimated. If a room does not smell fresh, the level of comfort falls drastically.

With Hohenstein you have a partner by your side to optimize the quality of your textiles and to keep them as fresh as the day they were made – for as long as possible.

Benefits

For decades, we have researched textile freshness and developed ways to absorb, eliminate, wash away or mask undesired odors.

- Testing and certification of antibacterial activity and odor minimization
- Testing in accordance with applicable standards and standardized methods
- Practical testing with trained odor testers
- Laboratory testing for releasing odor molecules



Trust the Expertise of Hohenstein.

We bring vast knowledge to the partnership.

We are an internationally recognized and trusted partner that helps you throughout the whole process. With decades of experience and a wide service spectrum for home textiles, we are one source for everything you need, from conducting the necessary tests, through certification and marketing at the point of sale.

Take advantage

- Faster product launches through close cooperation between you and our experts using state-of-the-art laboratories
- Increased safety and quality through independent analysis and certification
- Decreased liability risk and reduced customer complaints through documented exams and standards
- Optimized products, supplier communication and development processes based on 75+ years of experience
- Access to the latest industry knowledge, standards and market developments through industry leaders and a global network



Your Partner for Textile Expertise.

Hohenstein Institute America

304 Sroufe Street

Ligonier, IN 46767

800.731.9468

USA@hohenstein.com

[Hohenstein.US/HomeTextiles](https://www.hohenstein.us/HomeTextiles)

© 2023 Hohenstein